

2018 YEAR IN REVIEW



Dear Garden Friend,

Looking back on a year of activity at San Diego Botanic Garden fills us with pride and joy. The Garden is both fiscally healthy and meeting the mission to inspire a love of plants and nature in people of all ages. Our educational programs are reaching into diverse communities to help children develop a lifelong passion for plants and nature. Our plant collections are expanding. The Dickinson Family Education Conservatory is nearing completion and will be a resource like no other in the region. Our revenues and expenditures have surpassed \$3 million. Nearly 200,000 visitors and over 6,000 household memberships point to a well-valued resource. We also had an outstanding 48,070 hours contributed by volunteers!

San Diego County is the most plant biodiverse county in the United States. It is fitting that we have a plant collection of global importance. The Garden houses hundreds of threatened plant species. We are a critical node in a worldwide network working to save plants and protect our ecosystems. In fact, we are 66th in the world in terms of the number of globally threatened plants conserved here. Our collections are being used by researchers around the country to advance botanical knowledge. We are also working closely with regional conservation organizations to lend our skills propagating and growing plants to get some of the more endangered plants in our collection growing healthfully in the wild.

This Garden is a jewel. We are educating the next crop of environmental leaders and using our horticultural prowess to safeguard plants for all of humanity. Every day, we open our gates so that the public can enjoy a world class garden, a place of beauty, serenity, and botanical treasures. We are honored to build on this past year's success in the coming year and truly appreciate your input and support along the way!

John DeWald
SDBG Board Chair

Ari Novy, PhD
President & CEO

Testimonial from a grant-funded Title 1 school visit.



Dear Botanic Garden Hosts,

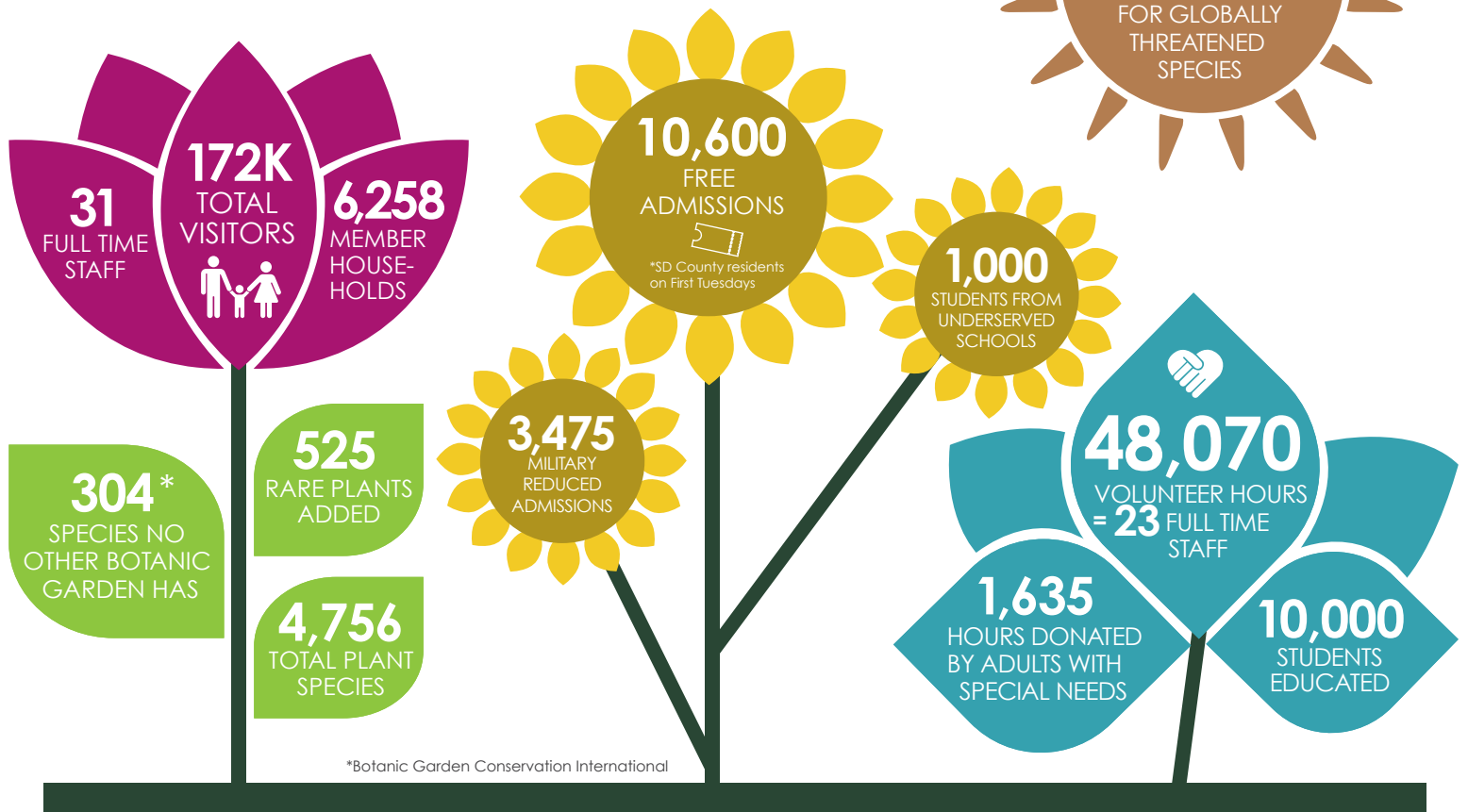
I really appreciate you all for letting my class and I coming to your wonderful garden. I loved looking at all of the pretty plants. Thank you for giving us a tour. It was very nice of you all letting us have a field trip there. Thank you all very much. I'd love to come again some day.

Sincerely,
Micaela



Printed on 100%
recycled paper
using soy-based inks

2017-18 FISCAL YEAR SNAPSHOT



FINANCES



INCOME: \$4,105,769

- 39% Contributions + In-kind Gifts
- 16% Memberships
- 18% Admissions
- 27% Programs + Investments



EXPENSES: \$3,207,204

- 69% Program
- 14% Management + General
- 17% Fundraising